

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
Calculated using Proportional Block Groups



Lat/Lon: 33.58244/-111.9262

## Scottsdale & Shea

### Scottsdale, AZ

#### Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	8,310		66,659		200,872	
Census Population (1990)	5,114		47,352		140,572	
Census Population (2000)	7,157		59,495		180,320	
Projected Population (2015)	8,513		67,531		208,077	
Forecasted Population (2020)	9,265		71,980		223,462	
Historical Annual Change (1990-2000)	2,042	4.0%	12,143	2.6%	39,748	2.8%
Historical Annual Change (2000-2010)	1,153	1.6%	7,164	1.2%	20,552	1.1%
Projected Annual Change (2010-2015)	204	0.5%	872	0.3%	7,205	0.7%
Est. Population Density (2010)	2,647.20 <i>psm</i>		2,358.56 <i>psm</i>		2,559.06 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

#### Households

Estimated Households (2010)	3,551		26,569		79,538	
Census Households (1990)	2,035		18,001		54,353	
Census Households (2000)	3,210		24,733		74,694	
Projected Households (2015)	3,606		26,770		82,265	
Forecasted Households (2020)	3,826		27,886		86,465	
Historical Annual Change (1990-2000)	1,175	5.8%	6,732	3.7%	20,341	3.7%
Projected Annual Change (2000-2015)	396	0.8%	2,037	0.5%	7,571	0.7%

#### Average Household Income

Est. Average Household Income (2010)	\$122,279		\$133,209		\$121,088	
Census Average Hhld Income (1990)	\$82,651		\$78,296		\$68,957	
Census Average Hhld Income (2000)	\$97,796		\$104,894		\$94,649	
Proj. Average Household Income (2015)	\$133,686		\$144,473		\$130,355	
Historical Annual Change (1990-2000)	\$15,145	1.8%	\$26,598	3.4%	\$25,692	3.7%
Projected Annual Change (2000-2015)	\$35,890	2.4%	\$39,579	2.5%	\$35,705	2.5%

#### Median Household Income

Est. Median Household Income (2010)	\$94,061		\$98,865		\$90,431	
Census Median Hhld Income (1990)	\$56,058		\$61,575		\$55,140	
Census Median Hhld Income (2000)	\$72,308		\$79,772		\$72,729	
Proj. Median Household Income (2015)	\$102,050		\$104,595		\$94,977	
Historical Annual Change (1990-2000)	\$16,250	2.9%	\$18,197	3.0%	\$17,590	3.2%
Projected Annual Change (2000-2015)	\$29,742	2.7%	\$24,823	2.1%	\$22,248	2.0%

#### Per Capita Income

Est. Per Capita Income (2010)	\$52,756		\$54,154		\$48,629	
Census Per Capita Income (1990)	\$32,886		\$29,764		\$26,663	
Census Per Capita Income (2000)	\$43,418		\$43,569		\$38,993	
Proj. Per Capita Income (2015)	\$57,143		\$58,357		\$52,221	
Historical Annual Change (1990-2000)	\$10,532	3.2%	\$13,805	4.6%	\$12,330	4.6%
Projected Annual Change (2000-2015)	\$13,725	2.1%	\$14,788	2.3%	\$13,227	2.3%

#### Other Income

Est. Median Disposable Income (2010)	\$73,918		\$77,536		\$71,303	
Proj. Median Disposable Income (2015)	\$79,668		\$81,628		\$74,640	
Est. Average Household Net Worth (2010)	\$766,918		\$871,543		\$789,379	

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## Scottsdale & Shea

### Scottsdale, AZ

#### Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	428	12.1%	3,623	13.6%	8,970	11.3%
HH Income \$150,000 to 199,999	303	8.5%	2,865	10.8%	7,418	9.3%
HH Income \$125,000 to 149,999	383	10.8%	2,733	10.3%	6,866	8.6%
HH Income \$100,000 to 124,999	481	13.6%	3,385	12.7%	9,802	12.3%
HH Income \$75,000 to 99,999	497	14.0%	3,878	14.6%	11,601	14.6%
HH Income \$50,000 to 74,999	491	13.8%	4,222	15.9%	13,857	17.4%
HH Income \$35,000 to 49,999	395	11.1%	2,320	8.7%	8,380	10.5%
HH Income \$25,000 to 34,999	210	5.9%	1,386	5.2%	5,038	6.3%
HH Income \$15,000 to 24,999	193	5.4%	1,106	4.2%	3,883	4.9%
HH Income \$10,000 to 14,999	65	1.8%	480	1.8%	1,637	2.1%
HH Income \$0 to 9,999	105	2.9%	570	2.1%	2,087	2.6%
HH Income \$35,000+	2,978	83.9%	23,027	86.7%	66,893	84.1%
HH Income \$50,000+	2,583	72.8%	20,707	77.9%	58,513	73.6%
HH Income \$75,000+	2,093	58.9%	16,485	62.0%	44,656	56.1%

#### Race & Ethnicity (2010)

Total Population	8,310		66,659		200,872	
White	7,592	91.4%	62,315	93.5%	186,818	93.0%
Black or African American	203	2.4%	1,244	1.9%	4,309	2.1%
American Indian & Alaska Native	72	0.9%	507	0.8%	2,063	1.0%
Asian	370	4.4%	2,117	3.2%	6,156	3.1%
Hawaiian & Pacific Islander	29	0.4%	100	0.1%	256	0.1%
Other Race	16	0.2%	136	0.2%	542	0.3%
Two or More Races	28	0.3%	240	0.4%	727	0.4%
Not Hispanic or Latino Population	7,140	85.9%	57,359	86.0%	170,974	85.1%
Non Hispanic: White	6,519	91.3%	53,584	93.4%	158,926	93.0%
Non Hispanic: Black or African American	174	2.4%	1,067	1.9%	3,652	2.1%
Non Hispanic: Amer Indian & AK Native	64	0.9%	449	0.8%	1,750	1.0%
Non Hispanic: Asian	316	4.4%	1,812	3.2%	5,224	3.1%
Non Hispanic: Hawaiian & Pacific Islander	27	0.4%	96	0.2%	239	0.1%
Non Hispanic: Other Race	16	0.2%	136	0.2%	542	0.3%
Non Hispanic: Two or More Races	25	0.4%	215	0.4%	641	0.4%
Hispanic or Latino Population	1,169	14.1%	9,300	14.0%	29,897	14.9%
Hispanic: White	1,073	91.8%	8,731	93.9%	27,892	93.3%
Hispanic: Black or African American	29	2.5%	177	1.9%	656	2.2%
Hispanic: American Indian & Alaska Native	9	0.7%	58	0.6%	314	1.0%
Hispanic: Asian	54	4.6%	305	3.3%	931	3.1%
Hispanic: Hawaiian & Pacific Islander	2	0.2%	4	-	17	0.1%
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	3	0.2%	25	0.3%	87	0.3%
Not of Hispanic Origin Population (1990)	4,970	97.2%	46,152	97.5%	136,085	96.8%
Hispanic Origin Population (1990)	145	2.8%	1,200	2.5%	4,487	3.2%
Not Hispanic or Latino Population (2000)	6,883	96.2%	57,319	96.3%	171,618	95.2%
Hispanic or Latino Population (2000)	274	3.8%	2,176	3.7%	8,702	4.8%
Not Hispanic or Latino Population 5yr (2015)	7,001	82.2%	55,611	82.3%	169,505	81.5%
Hispanic or Latino Population 5yr (2015)	1,512	17.8%	11,921	17.7%	38,572	18.5%
Historical Annual Change (1990-2000)	129	8.9%	975	8.1%	4,216	9.4%
Projected Annual Change (2000-2015)	1,238	30.2%	9,745	29.9%	29,869	22.9%

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## Scottsdale & Shea

### Scottsdale, AZ

#### Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	8,310		66,659		200,872	
Age 0 to 4 yrs	405	4.9%	3,461	5.2%	11,338	5.6%
Age 5 to 9 yrs	470	5.7%	4,229	6.3%	13,371	6.7%
Age 10 to 14 yrs	484	5.8%	4,435	6.7%	13,665	6.8%
Age 15 to 19 yrs	502	6.0%	3,914	5.9%	12,262	6.1%
Age 20 to 24 yrs	394	4.7%	2,740	4.1%	9,107	4.5%
Age 25 to 29 yrs	518	6.2%	3,287	4.9%	11,212	5.6%
Age 30 to 34 yrs	518	6.2%	3,907	5.9%	12,892	6.4%
Age 35 to 39 yrs	515	6.2%	4,442	6.7%	14,341	7.1%
Age 40 to 44 yrs	586	7.0%	5,092	7.6%	15,846	7.9%
Age 45 to 49 yrs	673	8.1%	5,570	8.4%	16,860	8.4%
Age 50 to 54 yrs	717	8.6%	6,015	9.0%	16,971	8.4%
Age 55 to 59 yrs	646	7.8%	5,353	8.0%	14,456	7.2%
Age 60 to 64 yrs	540	6.5%	4,150	6.2%	11,196	5.6%
Age 65 to 69 yrs	387	4.7%	3,113	4.7%	8,712	4.3%
Age 70 to 74 yrs	259	3.1%	2,255	3.4%	6,291	3.1%
Age 75 to 79 yrs	203	2.4%	1,699	2.5%	4,724	2.4%
Age 80 to 84 yrs	192	2.3%	1,286	1.9%	3,584	1.8%
Age 85 yrs plus	301	3.6%	1,711	2.6%	4,044	2.0%
Median Age	41.6 yrs		42.0 yrs		40.0 yrs	
Age 19 yrs or less	1,860	22.4%	16,039	24.1%	50,635	25.2%
Age 20 to 64 years	5,107	61.5%	40,557	60.8%	122,881	61.2%
Age 65 years Plus	1,343	16.2%	10,064	15.1%	27,356	13.6%

#### Female Age Distribution (2010)

Female Population	4,267	51.4%	34,216	51.3%	103,118	51.3%
Age 0 to 4 yrs	184	4.3%	1,666	4.9%	5,483	5.3%
Age 5 to 9 yrs	226	5.3%	2,071	6.1%	6,556	6.4%
Age 10 to 14 yrs	235	5.5%	2,146	6.3%	6,746	6.5%
Age 15 to 19 yrs	245	5.7%	1,936	5.7%	6,093	5.9%
Age 20 to 24 yrs	191	4.5%	1,320	3.9%	4,402	4.3%
Age 25 to 29 yrs	254	6.0%	1,605	4.7%	5,509	5.3%
Age 30 to 34 yrs	249	5.8%	1,967	5.7%	6,397	6.2%
Age 35 to 39 yrs	271	6.3%	2,284	6.7%	7,328	7.1%
Age 40 to 44 yrs	285	6.7%	2,558	7.5%	8,162	7.9%
Age 45 to 49 yrs	357	8.4%	2,960	8.7%	8,872	8.6%
Age 50 to 54 yrs	385	9.0%	3,151	9.2%	8,811	8.5%
Age 55 to 59 yrs	337	7.9%	2,753	8.0%	7,532	7.3%
Age 60 to 64 yrs	281	6.6%	2,155	6.3%	5,855	5.7%
Age 65 to 69 yrs	205	4.8%	1,660	4.9%	4,689	4.5%
Age 70 to 74 yrs	128	3.0%	1,195	3.5%	3,362	3.3%
Age 75 to 79 yrs	113	2.7%	928	2.7%	2,616	2.5%
Age 80 to 84 yrs	115	2.7%	757	2.2%	2,140	2.1%
Age 85 yrs plus	204	4.8%	1,103	3.2%	2,566	2.5%
Female Median Age	43.1 yrs		43.1 yrs		41.1 yrs	
Age 19 yrs or less	891	20.9%	7,819	22.9%	24,878	24.1%
Age 20 to 64 years	2,611	61.2%	20,754	60.7%	62,867	61.0%
Age 65 years Plus	766	17.9%	5,644	16.5%	15,373	14.9%

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## Scottsdale & Shea

### Scottsdale, AZ

#### Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	4,042	48.6%	32,443	48.7%	97,754	48.7%
Age 0 to 4 yrs	220	5.4%	1,795	5.5%	5,855	6.0%
Age 5 to 9 yrs	243	6.0%	2,158	6.7%	6,815	7.0%
Age 10 to 14 yrs	249	6.2%	2,289	7.1%	6,918	7.1%
Age 15 to 19 yrs	257	6.3%	1,978	6.1%	6,169	6.3%
Age 20 to 24 yrs	203	5.0%	1,420	4.4%	4,706	4.8%
Age 25 to 29 yrs	264	6.5%	1,682	5.2%	5,703	5.8%
Age 30 to 34 yrs	269	6.6%	1,940	6.0%	6,495	6.6%
Age 35 to 39 yrs	244	6.0%	2,158	6.7%	7,013	7.2%
Age 40 to 44 yrs	301	7.4%	2,534	7.8%	7,683	7.9%
Age 45 to 49 yrs	316	7.8%	2,610	8.0%	7,988	8.2%
Age 50 to 54 yrs	332	8.2%	2,863	8.8%	8,161	8.3%
Age 55 to 59 yrs	309	7.6%	2,600	8.0%	6,923	7.1%
Age 60 to 64 yrs	259	6.4%	1,995	6.1%	5,342	5.5%
Age 65 to 69 yrs	182	4.5%	1,453	4.5%	4,023	4.1%
Age 70 to 74 yrs	131	3.2%	1,059	3.3%	2,930	3.0%
Age 75 to 79 yrs	90	2.2%	771	2.4%	2,108	2.2%
Age 80 to 84 yrs	78	1.9%	529	1.6%	1,445	1.5%
Age 85 yrs plus	96	2.4%	608	1.9%	1,478	1.5%
Male Median Age	40.1 yrs		40.7 yrs		38.8 yrs	
Age 19 yrs or less	969	24.0%	8,220	25.3%	25,757	26.3%
Age 20 to 64 years	2,496	61.8%	19,803	61.0%	60,013	61.4%
Age 65 years Plus	577	14.3%	4,420	13.6%	11,983	12.3%

#### Males per 100 Females (2010)

Overall Comparison	95		95		95	
Age 0 to 4 yrs	119	54.4%	108	51.9%	107	51.6%
Age 5 to 9 yrs	107	51.8%	104	51.0%	104	51.0%
Age 10 to 14 yrs	106	51.5%	107	51.6%	103	50.6%
Age 15 to 19 yrs	105	51.1%	102	50.5%	101	50.3%
Age 20 to 24 yrs	106	51.5%	108	51.8%	107	51.7%
Age 25 to 29 yrs	104	51.0%	105	51.2%	104	50.9%
Age 30 to 34 yrs	108	51.8%	99	49.7%	102	50.4%
Age 35 to 39 yrs	90	47.4%	94	48.6%	96	48.9%
Age 40 to 44 yrs	106	51.4%	99	49.8%	94	48.5%
Age 45 to 49 yrs	88	46.9%	88	46.9%	90	47.4%
Age 50 to 54 yrs	86	46.3%	91	47.6%	93	48.1%
Age 55 to 59 yrs	92	47.8%	94	48.6%	92	47.9%
Age 60 to 64 yrs	92	48.0%	93	48.1%	91	47.7%
Age 65 to 69 yrs	89	47.0%	87	46.7%	86	46.2%
Age 70 to 74 yrs	103	50.7%	89	47.0%	87	46.6%
Age 75 to 79 yrs	79	44.2%	83	45.4%	81	44.6%
Age 80 to 84 yrs	68	40.4%	70	41.1%	68	40.3%
Age 85 yrs plus	47	32.0%	55	35.5%	58	36.5%
Age 19 yrs or less	109	52.1%	105	51.3%	104	50.9%
Age 20 to 39 yrs	102	50.4%	100	50.1%	101	50.3%
Age 40 to 64 yrs	92	48.0%	93	48.1%	92	47.9%
Age 65 years Plus	75	43.0%	78	43.9%	78	43.8%

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## Scottsdale & Shea

### Scottsdale, AZ

#### Household Type (2010)

	1 Mile		3 Miles		5 Miles	
Total Households	3,551		26,569		79,538	
Households with Children	810	22.8%	7,053	26.5%	22,514	28.3%
Average Household Size	2.31		2.47		2.51	
Est. Household Density	1,131.26	psm	940.08	psm	1,013.30	psm
Population Family	6,141	73.9%	53,745	80.6%	162,353	80.8%
Population Non-Family	2,054	24.7%	11,993	18.0%	36,972	18.4%
Population Group Qtrs	115	1.4%	921	1.4%	1,547	0.8%
Family Households	1,909	53.8%	16,376	61.6%	48,833	61.4%
Married Couple Hhlds	1,512	79.2%	13,470	82.3%	38,966	79.8%
Other Family Hhlds	397	20.8%	2,906	17.7%	9,868	20.2%
Family Households With Children	805	42.1%	7,015	42.8%	22,380	45.8%
Married Couple With Children	554	68.8%	5,256	74.9%	16,122	72.0%
Other Family Hhlds With Children	251	31.2%	1,759	25.1%	6,258	28.0%
Family Households No Children	1,105	57.9%	9,362	57.2%	26,454	54.2%
Married Couple No Children	958	86.7%	8,214	87.7%	22,844	86.4%
Other Family Households No Children	147	13.3%	1,147	12.3%	3,609	13.6%
Average Family Household Size	3.22		3.28		3.32	
Average Family Income	\$160,605		\$162,366		\$148,051	
Median Family Income	\$129,841		\$123,541		\$112,026	
Non-Family Households	1,642	46.2%	10,193	38.4%	30,705	38.6%
Non-Family Hhlds With Children	6	0.3%	39	0.4%	134	0.4%
Non-Family Hhld No Children	1,636	99.7%	10,154	99.6%	30,571	99.6%
N-F Hhld Lone Person No Children	1,332	81.1%	8,420	82.6%	25,022	81.5%
Lone Male Householder	564	42.3%	3,515	41.7%	10,462	41.8%
Lone Female Householder	768	57.7%	4,905	58.3%	14,559	58.2%
N-F Hhld 2+ Persons No Children	304	18.5%	1,735	17.0%	5,550	18.1%
Average Non-Family Hhld Size	1.25		1.18		1.20	

#### Marital Status (2010)

(15 Years or Older)	6,984		54,611		162,681	
Never Married	1,854	26.5%	11,734	21.5%	37,544	23.1%
Now Married	3,631	52.0%	32,177	58.9%	93,496	57.5%
Previously Married	1,499	21.5%	10,700	19.6%	31,641	19.4%
Separated	248	16.5%	1,584	14.8%	4,195	13.3%
Widowed	521	34.7%	3,347	31.3%	8,939	28.3%
Divorced	730	48.7%	5,769	53.9%	18,507	58.5%

#### Educational Attainment (2010)

Adult Population (25 Years or Older)	6,056		47,880		141,129	
Elementary (0 to 8)	119	2.0%	760	1.6%	2,434	1.7%
Some High School (9 to 11)	172	2.8%	1,398	2.9%	4,963	3.5%
High School Graduate (12)	973	16.1%	7,345	15.3%	23,450	16.6%
Some College (13 to 16)	1,230	20.3%	9,886	20.6%	30,395	21.5%
Associate Degree Only	495	8.2%	3,400	7.1%	10,728	7.6%
Bachelor Degree Only	1,720	28.4%	15,223	31.8%	43,251	30.6%
Graduate Degree	1,347	22.3%	9,869	20.6%	25,909	18.4%
Any College + (Some College or higher)	4,792	79.1%	38,378	80.2%	110,283	78.1%
College Degree + (Bachelor Degree or higher)	3,067	50.6%	25,092	52.4%	69,160	49.0%

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## Scottsdale & Shea

### Scottsdale, AZ

#### Housing (2010)

	1 Mile		3 Miles		5 Miles	
Total Housing Units	4,291		31,504		91,349	
Housing Units, Occupied	3,551	82.8%	26,569	84.3%	79,538	87.1%
Housing Units, Owner-Occupied	1,963	55.3%	19,098	71.9%	55,598	69.9%
Housing Units, Renter-Occupied	1,588	44.7%	7,471	28.1%	23,941	30.1%
Housing Units, Vacant	740	14.7%	4,935	13.5%	11,810	11.4%
Total Housing Units (2000)	3,787		28,453		83,267	
Historical Annual Change (2000-2010)	504	1.3%	3,051	1.1%	8,082	1.0%

#### Household Size (2010)

Total Households	3,551		26,569		79,538	
1 Person Household	1,332	37.5%	8,420	31.7%	25,022	31.5%
2 Person Households	1,005	28.3%	7,739	29.1%	22,459	28.2%
3 Person Households	345	9.7%	2,844	10.7%	8,927	11.2%
4 Person Households	522	14.7%	4,569	17.2%	13,992	17.6%
5 Person Households	217	6.1%	1,933	7.3%	5,940	7.5%
6 Person Households	83	2.3%	694	2.6%	2,034	2.6%
7+ Person Households	47	1.3%	370	1.4%	1,165	1.5%

#### Household Stability (2010)

Total Households	3,551		26,569		79,538	
In current residence < 1 year	875	24.6%	5,542	20.9%	16,514	20.8%
In current residence 1-2 years	1,237	34.8%	8,469	31.9%	24,942	31.4%
In current residence 3-5 years	582	16.4%	4,898	18.4%	14,947	18.8%
In current residence 6-10 years	400	11.3%	3,554	13.4%	10,790	13.6%
In current residence > 10 years	457	12.9%	4,107	15.5%	12,345	15.5%
Turnover (% Annual Residential Turnover)		24.6%		20.9%		20.8%
Stability (% In Current Residence 5+ Years)		24.1%		28.8%		29.1%
Median Years in Residence	2.6 yrs		3.0 yrs		3.1 yrs	

#### Household Vehicles (2010)

Total Vehicles Available	6,294		50,506		149,186	
Household: 0 Vehicles Available	237	6.7%	859	3.2%	2,514	3.2%
Household: 1 Vehicles Available	1,325	37.3%	9,203	34.6%	28,193	35.4%
Household: 2 Vehicles Available	1,392	39.2%	11,264	42.4%	34,046	42.8%
Household: 3+ Vehicles Available	597	16.8%	5,243	19.7%	14,786	18.6%
Average Per Household	1.8 Vehicles		1.9 Vehicles		1.9 Vehicles	
Owner Occupied Hhlds Vehicles	4,184	66.5%	39,753	78.7%	114,120	76.5%
Average Per Owner Household	2.1 Vehicles		2.1 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	2,110	33.5%	10,753	21.3%	35,066	23.5%
Average Per Renter Household	1.3 Vehicles		1.4 Vehicles		1.5 Vehicles	

#### Travel Time (2000)

Worker Base (16 Years or Older)	3,650		30,542		95,296	
Travel to Work in 14 Minutes or Less	1,139	31.2%	7,710	25.2%	23,457	24.6%
Travel to Work in 15 to 29 Minutes	1,265	34.7%	10,920	35.8%	34,264	36.0%
Travel to Work in 30 to 59 Minutes	957	26.2%	8,763	28.7%	28,047	29.4%
Travel to Work in 60 Minutes or More	86	2.3%	833	2.7%	2,991	3.1%
Work at Home	203	5.6%	2,316	7.6%	6,536	6.9%
Average Travel Time to Work	21.6 mins		21.7 mins		22.1 mins	

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# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
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Lat/Lon: 33.58244/-111.9262

## Scottsdale & Shea

### Scottsdale, AZ

#### Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	3,650		30,542		95,296	
Drive to Work Alone	3,009	82.4%	25,194	82.5%	78,562	82.4%
Drive to Work in Carpool	223	6.1%	2,050	6.7%	7,307	7.7%
Travel to Work - Public Transportation	74	2.0%	198	0.6%	722	0.8%
Drive to Work on Motorcycle	19	0.5%	76	0.2%	240	0.3%
Bicycle to Work	6	0.2%	59	0.2%	250	0.3%
Walk to Work	76	2.1%	450	1.5%	1,127	1.2%
Other Means	40	1.1%	198	0.6%	551	0.6%
Work at Home	203	5.6%	2,316	7.6%	6,536	6.9%

#### Daytime Demos (2010)

Total Number of Businesses	941		6,154		11,880	
Total Number of Employees	9,120		73,243		139,093	
Company Headqtrs: Businesses	1	0.1%	20	0.3%	31	0.3%
Company Headqtrs: Employees	703	7.7%	2,010	2.7%	2,730	2.0%
Employee Population per Business	9.7 to 1		11.9 to 1		11.7 to 1	
Residential Population per Business	8.8 to 1		10.8 to 1		16.9 to 1	
Est. Adj. Daytime Demographics (Age16+)	11,830		93,295		195,629	

#### Labor Force (2010)

Labor: Population Age 16+	6,873		53,735		159,932	
Unemployment Rate		4.2%		3.3%		3.6%
Labor Force Total: Males	3,288	47.8%	25,771	48.0%	76,840	48.0%
Male civilian employed	2,270	69.0%	18,382	71.3%	56,086	73.0%
Male civilian unemployed	146	4.5%	1,016	3.9%	3,079	4.0%
Males in Armed Forces	8	0.2%	31	0.1%	86	0.1%
Males not in labor force	864	26.3%	6,343	24.6%	17,589	22.9%
Labor Force Total: Females	3,585	52.2%	27,963	52.0%	83,091	52.0%
Female civilian employed	1,886	52.6%	15,270	54.6%	47,215	56.8%
Female civilian unemployed	139	3.9%	767	2.7%	2,719	3.3%
Females in Armed Forces	-	-	-	-	8	-
Females not in labor force	1,560	43.5%	11,927	42.7%	33,149	39.9%
Employment Force Change (2000-2010)	517	14.2%	3,121	10.2%	8,051	8.5%
Male Change (2000-2010)	292	14.8%	1,766	10.6%	4,816	9.4%
Female Change (2000-2010)	224	13.5%	1,355	9.7%	3,236	7.4%

#### Occupation (2000)

Occupation: Population Age 16+	3,639		30,531		95,250	
Occupation Total: Males	1,978	54.3%	16,617	54.4%	51,271	53.8%
Occupation Total: Females	1,661	45.7%	13,914	45.6%	43,979	46.2%
Mgmt, Business, & Financial Operations	919	25.2%	8,126	26.6%	23,230	24.4%
Professional and Related	957	26.3%	8,040	26.3%	23,946	25.1%
Service	380	10.4%	2,589	8.5%	9,239	9.7%
Sales and Office	1,222	33.6%	9,851	32.3%	30,697	32.2%
Farming, Fishing, & Forestry	-	-	-	-	41	-
Construction, Extraction, & Maintenance	84	2.3%	977	3.2%	4,136	4.3%
Production, Transport, & Material Moving	78	2.1%	948	3.1%	3,961	4.2%
White Collar		85.1%		85.2%		81.8%
Blue Collar		14.9%		14.8%		18.2%

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Lat/Lon: 33.58244/-111.9262

## Scottsdale & Shea

### Scottsdale, AZ

#### Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	3,787		28,453		83,267	
1 Detached Unit	1,811	47.8%	17,560	61.7%	51,777	62.2%
1 Attached Unit	292	7.7%	3,334	11.7%	9,298	11.2%
2 Units	-	-	72	0.3%	234	0.3%
3 to 4 Units	247	6.5%	1,140	4.0%	2,608	3.1%
5 to 9 Units	503	13.3%	2,149	7.6%	6,267	7.5%
10 to 19 Units	288	7.6%	1,553	5.5%	4,455	5.3%
20 to 49 Units	74	2.0%	295	1.0%	1,102	1.3%
50 or more Units	568	15.0%	2,289	8.0%	7,082	8.5%
Mobile Home or Trailer	4	0.1%	61	0.2%	408	0.5%
Other Structure	-	-	1	-	34	-

#### Homes Built By Year (2000)

Homes Built 1999 to 2000	124	3.3%	790	2.8%	2,365	2.8%
Homes Built 1995 to 1998	519	13.7%	3,604	12.7%	11,295	13.6%
Homes Built 1990 to 1994	770	20.3%	4,148	14.6%	11,169	13.4%
Homes Built 1980 to 1989	1,342	35.4%	9,491	33.4%	29,477	35.4%
Homes Built 1970 to 1979	667	17.6%	8,717	30.6%	21,906	26.3%
Homes Built 1960 to 1969	306	8.1%	1,252	4.4%	5,359	6.4%
Homes Built 1950 to 1959	34	0.9%	334	1.2%	1,317	1.6%
Homes Built 1940 to 1949	20	0.5%	76	0.3%	200	0.2%
Homes Built Before 1939	5	0.1%	42	0.1%	180	0.2%
Median Age of Homes	14.3 yrs		15.9 yrs		16.1 yrs	

#### Home Values (2000)

Owner Specified Housing Units	1,632		17,065		50,469	
Home Values \$1,000,000 or More	53	3.3%	693	4.1%	1,496	3.0%
Home Values \$750,000 to \$999,999	86	5.3%	580	3.4%	1,240	2.5%
Home Values \$500,000 to \$749,999	151	9.2%	1,366	8.0%	3,116	6.2%
Home Values \$400,000 to \$499,999	192	11.8%	1,288	7.5%	2,668	5.3%
Home Values \$300,000 to \$399,999	328	20.1%	2,499	14.6%	5,557	11.0%
Home Values \$250,000 to \$299,999	339	20.8%	2,448	14.3%	5,792	11.5%
Home Values \$200,000 to \$249,999	269	16.5%	3,102	18.2%	8,001	15.9%
Home Values \$175,000 to \$199,999	99	6.1%	1,753	10.3%	5,611	11.1%
Home Values \$150,000 to \$174,999	27	1.6%	1,708	10.0%	6,243	12.4%
Home Values \$125,000 to \$149,999	60	3.7%	1,055	6.2%	4,951	9.8%
Home Values \$100,000 to \$124,999	12	0.7%	359	2.1%	3,256	6.5%
Home Values \$90,000 to \$99,999	15	0.9%	85	0.5%	1,193	2.4%
Home Values \$80,000 to \$89,999	-	-	45	0.3%	643	1.3%
Home Values \$70,000 to \$79,999	-	-	45	0.3%	290	0.6%
Home Values \$60,000 to \$69,999	-	-	2	-	205	0.4%
Home Values \$50,000 to \$59,999	-	-	1	-	77	0.2%
Home Values \$35,000 to \$49,999	-	-	11	0.1%	39	0.1%
Home Values \$25,000 to \$34,999	-	-	17	0.1%	60	0.1%
Home Values \$10,000 to \$24,999	-	-	6	-	30	0.1%
Home Values \$0 to \$9,999	-	-	-	-	1	-
Owner Occupied Median Home Value	\$328,289		\$311,435		\$268,114	
Renter Occupied Median Rent	\$924		\$921		\$844	
Average Property Value (2010)	\$503,202		\$482,664		\$401,545	

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Lat/Lon: 33.58244/-111.9262

## Scottsdale & Shea

### Scottsdale, AZ

#### Consumer Expenditure (Annual Total)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure (2010)	\$290 M	\$2.31 B	\$6.44 B
<i>Total Non-Retail Expenditures (2010)</i>	\$168 M	\$1.34 B	\$3.73 B
<i>Total Retail Expenditures (2010)</i>	\$122 M	\$971 M	\$2.71 B
Apparel (2010)	\$14.0 M	\$112 M	\$312 M
Contributions (2010)	\$12.6 M	\$104 M	\$281 M
Education (2010)	\$8.31 M	\$67.2 M	\$182 M
Entertainment (2010)	\$16.4 M	\$131 M	\$365 M
Food And Beverages (2010)	\$42.5 M	\$336 M	\$944 M
Furnishings And Equipment (2010)	\$13.4 M	\$108 M	\$297 M
Gifts (2010)	\$8.69 M	\$70.2 M	\$191 M
Health Care (2010)	\$16.4 M	\$129 M	\$363 M
Household Operations (2010)	\$11.5 M	\$93.6 M	\$256 M
Miscellaneous Expenses (2010)	\$4.66 M	\$36.5 M	\$103 M
Personal Care (2010)	\$4.16 M	\$32.9 M	\$92.0 M
Personal Insurance (2010)	\$3.33 M	\$27.1 M	\$74.0 M
Reading (2010)	\$966 K	\$7.65 M	\$21.3 M
Shelter (2010)	\$56.9 M	\$454 M	\$1.26 B
Tobacco (2010)	\$1.54 M	\$11.8 M	\$34.4 M
Transportation (2010)	\$56.0 M	\$443 M	\$1.25 B
Utilities (2010)	\$18.8 M	\$147 M	\$416 M

#### Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$6,814		\$7,246		\$6,744	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,941	57.8%	\$4,200	58.0%	\$3,906	57.9%
<i>Total Retail Expenditures (2010)</i>	\$2,873	42.2%	\$3,046	42.0%	\$2,838	42.1%
Apparel (2010)	\$329	4.8%	\$352	4.9%	\$326	4.8%
Contributions (2010)	\$297	4.4%	\$326	4.5%	\$295	4.4%
Education (2010)	\$195	2.9%	\$211	2.9%	\$190	2.8%
Entertainment (2010)	\$386	5.7%	\$412	5.7%	\$383	5.7%
Food And Beverages (2010)	\$998	14.6%	\$1,054	14.5%	\$989	14.7%
Furnishings And Equipment (2010)	\$315	4.6%	\$337	4.7%	\$312	4.6%
Gifts (2010)	\$204	3.0%	\$220	3.0%	\$200	3.0%
Health Care (2010)	\$385	5.7%	\$403	5.6%	\$381	5.6%
Household Operations (2010)	\$271	4.0%	\$294	4.1%	\$268	4.0%
Miscellaneous Expenses (2010)	\$109	1.6%	\$115	1.6%	\$108	1.6%
Personal Care (2010)	\$98	1.4%	\$103	1.4%	\$96	1.4%
Personal Insurance (2010)	\$78	1.1%	\$85	1.2%	\$77	1.1%
Reading (2010)	\$23	0.3%	\$24	0.3%	\$22	0.3%
Shelter (2010)	\$1,336	19.6%	\$1,423	19.6%	\$1,320	19.6%
Tobacco (2010)	\$36	0.5%	\$37	0.5%	\$36	0.5%
Transportation (2010)	\$1,314	19.3%	\$1,390	19.2%	\$1,305	19.3%
Utilities (2010)	\$440	6.5%	\$460	6.4%	\$436	6.5%

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